ASNNA Conference Virtual Webinar Day Agenda

March 14 & 15, 2024 | 11 AM - 2 PM EST

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https://rb.gy/ajxqlh

DAY 1 - MARCH 14, 2024

Welcome & Overview of ASNNA 11:00 - 11:15 AM

Block 1: Program Delivery 11:15 AM - 12:30 PM

A Journey of SNAP-Ed in Rural Iowa Communitites	Justine Hoover
A Fresh Start to a Healthier You!	Lindsey Breunig-Rodriguez, Priscilla Ofori, Renda Nelson
Strengths and Challenges Between Urban and Rural Programming	Lindsey Breunig-Rodriguez, Priscilla Ofori, Renda Nelson
Flourishing in Recovery: How Cooperative Extension Supported Gardening & Nutrition Education can support Recovery Capital	Dr. Nicole Breazeale, Jann Knapppage, Bethany Pratt
Adapting a Statewide Produce Prescription Program to Meet Community Needs and Improve Health	Katie Leite
30 MINUTE BREAK	

Block 2: Communications 1:00 PM - 2:00 PM

Core Competencies for Social Media and Marketing Initiatives	Sarah Misyak, Keely Blankenship, Stephanie DeBerry, Beth Peralta, LaToya Drake
Evaluating the Effectiveness of a Comprehensive Social Marketing Campaign: Drink Water, Georgia!	Emily Walters, Dr. Jung Sun Lee, Edda Cotto-Rivera, Dr. Vibha Bhargava, Tristen Webb
Improving Social Media's Reach to Promote Healthy Behaviors among Parents of SNAP-Eligible Preschoolers	Kathleen Davis
Closing Remarks	

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DAY 2 - MARCH 15, 2024

Block 1: Staff Training 11:00 AM - 11:30 AM

Facilitated Study Groups to Enhance PSE and Community Connections	Jen Moss, Eileen Grigsby, Shelby Winters, Courtney Schupp, Nora Downs
Development of Zoom Education Certification Guidelines to Support Implementation Fidelity within SNAP-Ed Direct Education	Elena Serrano

Block 2: Evaluation 11:30 AM - 12:15 PM

Approaches to community-centered needs assessment	Latresh Davenport, Amanda Tyler
Maps, Dashboards, and How We Use them to Plan, Deliver, and Evaluate SNAP-Ed Programs: A Panel Discussion	Haley Huynh, Hyunjun Kim, Caitlin Kownacki, Kerri Vasold
Leveraging Technology to Adapt, Disseminate, and Implement a Statewide Obesity Prevention Program in Head Start Centers	Victoria Culkin, Luc Alvarado, Nan Zeng

Block 3: Reaching Diverse Audiences 12:15 PM - 1:30 PM

Africa Diaspora Dual Language Initiative (Swahili Project)	Winnie Mukuna
The Power of Language	Courtney Slater
Weight stigma 2.0: Moving from theory to practice	Dr. Jennifer Ward
30 MINUTE BREAK	

Block 4: Collaboration 1:30 PM - 2:00 PM

Collective Impact of the 1890s Multi-State Community Nutrition Education Conference	Ebony Lott, Marion Mosby, Teresa Henson, Dr. Andrea Morris
Collaborating with the Community and Agency Partners to Improve Nutrition Security: Connecting DC Residents with Federal Nutrition Programs and a Novel Eligibility Estimator Tool	Lauren Marr, Jo-Ann Jolly
Closing Remarks	