SNAP-Ed Makes America Healthier

SNAP-Ed, the national **Nutrition Education and Obesity Prevention Grant Program**, empowers **Americans across the lifespan in all 50 states, DC and Guam** to spend wisely, eat healthy, and be physically active to prevent diet-related chronic disease. The program **supports community partners** to make healthy choices easy and accessible in low resource locations and directly aligns with the national agenda for health. The House budget repeals the national SNAP-Ed program in Section 10011, **eliminating a program proven to help American families and communities stretch food dollars and make healthy choices.**

SNAP-Ed Delivers Results

National Reach
through nutrition education classes

Over 2 million
Americans

23,300+
Program Sites

33%
Rural Sites

40%
improvement in fruit intake

34%
improvement in vegetable intake

41%
improvement in shopping behaviors

23%
improvement in physical activity

> The class has **changed the way I look at food and shop.** It is very helpful to understand the back of package labels, especially as a diabetic. Also, the vision of MyPlate to understand portion is very beneficial.
>
> *SNAP-Ed Participant, Northeast*

SNAP-Ed Builds Healthy Communities

National Reach
through community collaborations

Over 10 million
Americans

11,700+
Community Partners

SNAP-Ed works with partners to make lasting organizational changes so healthy choices are easier. Most often, these are **school/early childhood, agriculture, healthcare, recreation,** and **food pantry** partners.

> Access to fresh, locally-grown produce impacts our community in many ways. It **allows our community to interact with local producers**...They learn about how to grow and prepare healthy food. **Local farmers are connected to a new market, and we contribute by increasing access to healthy foods.**
>
> *Food Policy Council Partner, Southeast*

Top Partner Collaborations

- Promoting locally farmed foods to increase food security
- Making gardens and physical activity facilities more accessible
- Placing community signage to prompt healthy choices
- Conducting workforce training to extend healthy changes

SNAP-Ed Yields Returns on Investment

A recent state-level study showed for every $1 spent, SNAP-Ed returns at least $5.36 in future health and economic benefits from:

- **health care savings**
- **educational attainment**
- **lifetime earnings**
- **life expectancy**

"I have made a concerted effort to eat healthy whole foods from MyPlate...as well as looking for ways to be more active. Due to this, I have **lost 10 pounds** since this class started and it's all because of the information that you give us."

SNAP-Ed Participant, Midwest

"I just had my A1C checked. It was 9.9 and my blood sugars were running 300-500. I was put on insulin shots. While taking this class, I have been walking more, watching nutrition labels, and cooking healthier. **My blood sugars are now under 200, down to 105 most of the time**. "

SNAP-Ed Participant, Mountain Plains

SNAP-Ed Extends Reach, Reduces Duplication

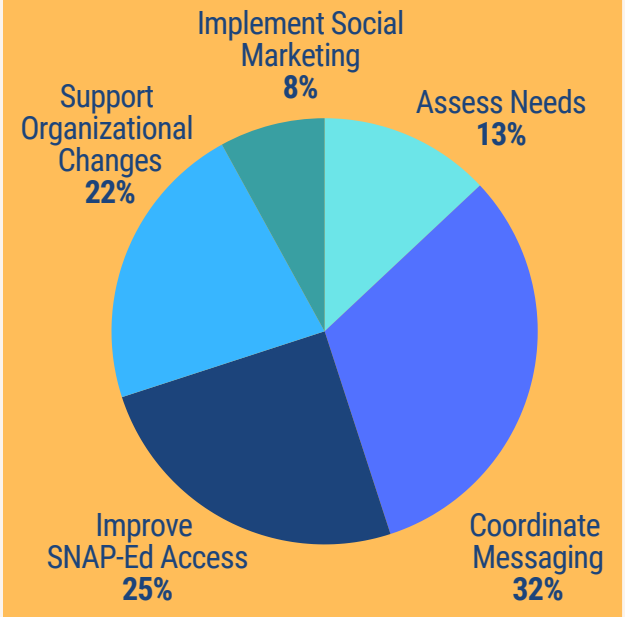
SNAP-Ed strategically aligns with federal programs and local partners to **maximize reach, expand services** and **eliminate duplication**. In rural and urban communities, SNAP-Ed collaborates with partners to reach Americans where they live, learn, eat, shop, work, and play. SNAP-Ed also employs **social marketing campaigns** to encourage healthy eating and active living through behavior-changing messages.

National Reach
through social marketing

Over 1.8 billion
Impressions

> The work you do to **connect growers with these state and federal offices is integral to the sustainability of these food access programs.** Without someone like you encouraging these collaborations to happen, local foods' reach would be minimal.
>
> *Farmers Market Manager Partner, Western*

SNAP-Ed Coordinates with Nutrition Education and Obesity Prevention Services



SNAP-Ed Measures Impact

In FY2023, SNAP-Ed launched a new electronic national reporting system (NPEARS) in response to a 2019 GAO report of USDA's nutrition education programs. The new system compiles national data for improved data consistency, accountability, and measurement. This allows the program to capture impacts from the SNAP-Ed Evaluation Framework (est. 2017). SNAP-Ed is positioned as an evaluation leader among USDA nutrition education programs, with bolstered capacity to quantify and communicate its effectiveness and outcomes across the country.

ASNNA
Association of SNAP Nutrition Education Administrators

This report includes data summarized from SNAP-Ed state and implementing agencies contributing FY2024 data to ASNNA as of May 2025 (representatives from 45 states). For more information, contact ASNNA at info@asnna.us.org or visit asnna.us.org